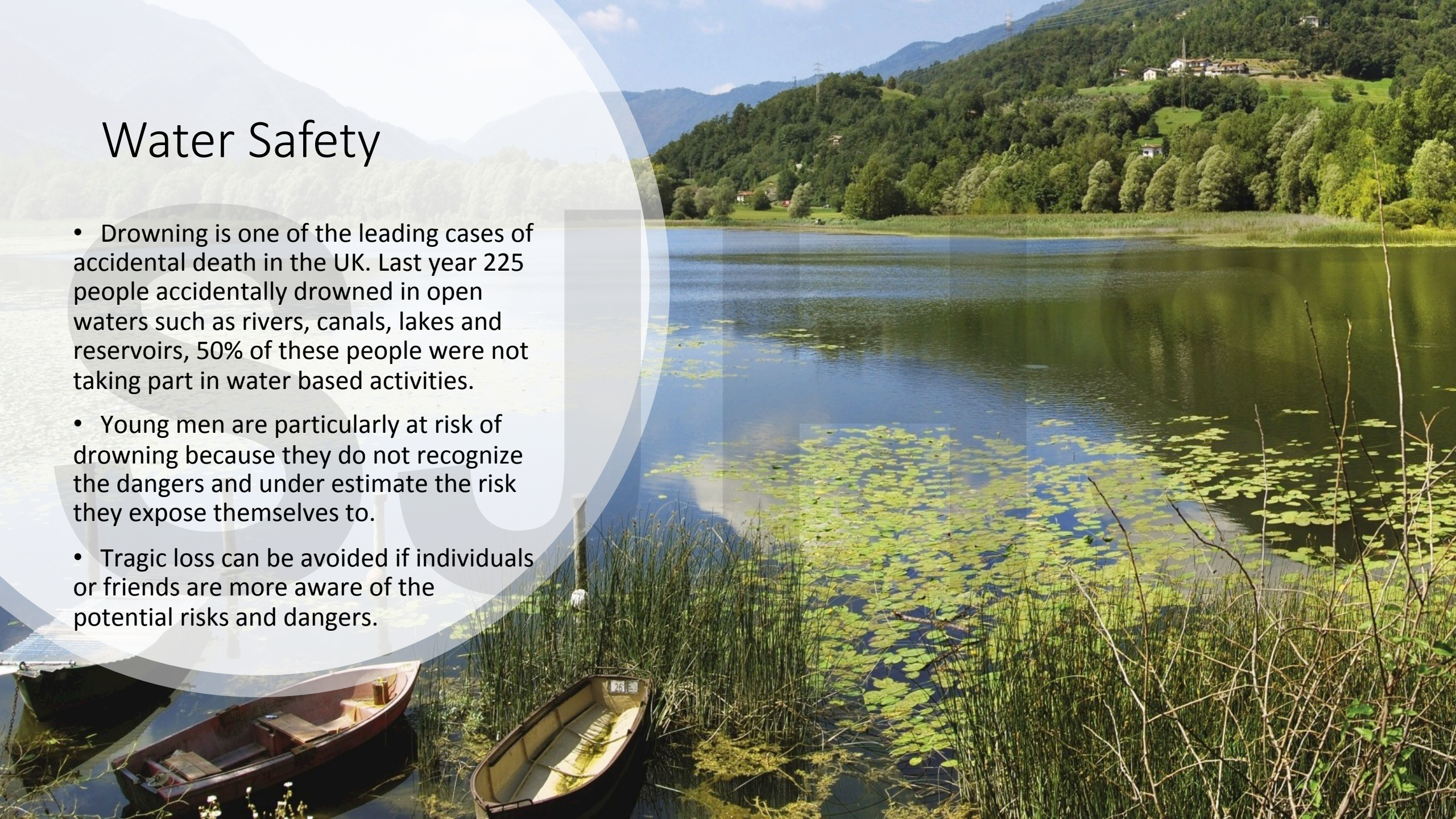




Drowning Prevention and Water Safety

Water Safety

- Drowning is one of the leading cases of accidental death in the UK. Last year 225 people accidentally drowned in open waters such as rivers, canals, lakes and reservoirs, 50% of these people were not taking part in water based activities.
- Young men are particularly at risk of drowning because they do not recognize the dangers and under estimate the risk they expose themselves to.
- Tragic loss can be avoided if individuals or friends are more aware of the potential risks and dangers.





Water Safety

- This year there has been a multi agency prevention strategy to highlight the potential risks to young adults. The RNLI, Royal Life Saving Society, Fire, Rescue, Police, Water Utility companies and the Quarrying Industry have joined forces to educate the public about the dangers of swimming in open waters.

Water Safety

- The purpose of the following short films are to raise awareness of the dangers and provide tips on how to keep yourself, family and friends safe while enjoying the water whether this is inland or on the coast.



Water Safety

- The organisations who have made these resources are not discouraging people from enjoying water based activities but to equip individuals with the information that enables them to assess the potential risks before they plunge or accidentally fall into water. They are also advising what to do if you or a friend gets into trouble.



Water Safety

- You may hear or see the following national safety campaigns on social media, radio, TV or in newspapers;
- *'Be Water Aware'*
- *'Respect the Water'*
- *'Drowning Prevention'*

COLD WATER
SHOCK
CAN STOP YOUR HEART
NO MATTER HOW FIT YOU ARE



Water Safety

‘Float to Live’- RNLI 1min

<https://youtu.be/fgASxPh-xqU>

‘Evan’s Story’ 2.20mins

<https://youtu.be/WMuCyARIZ98>

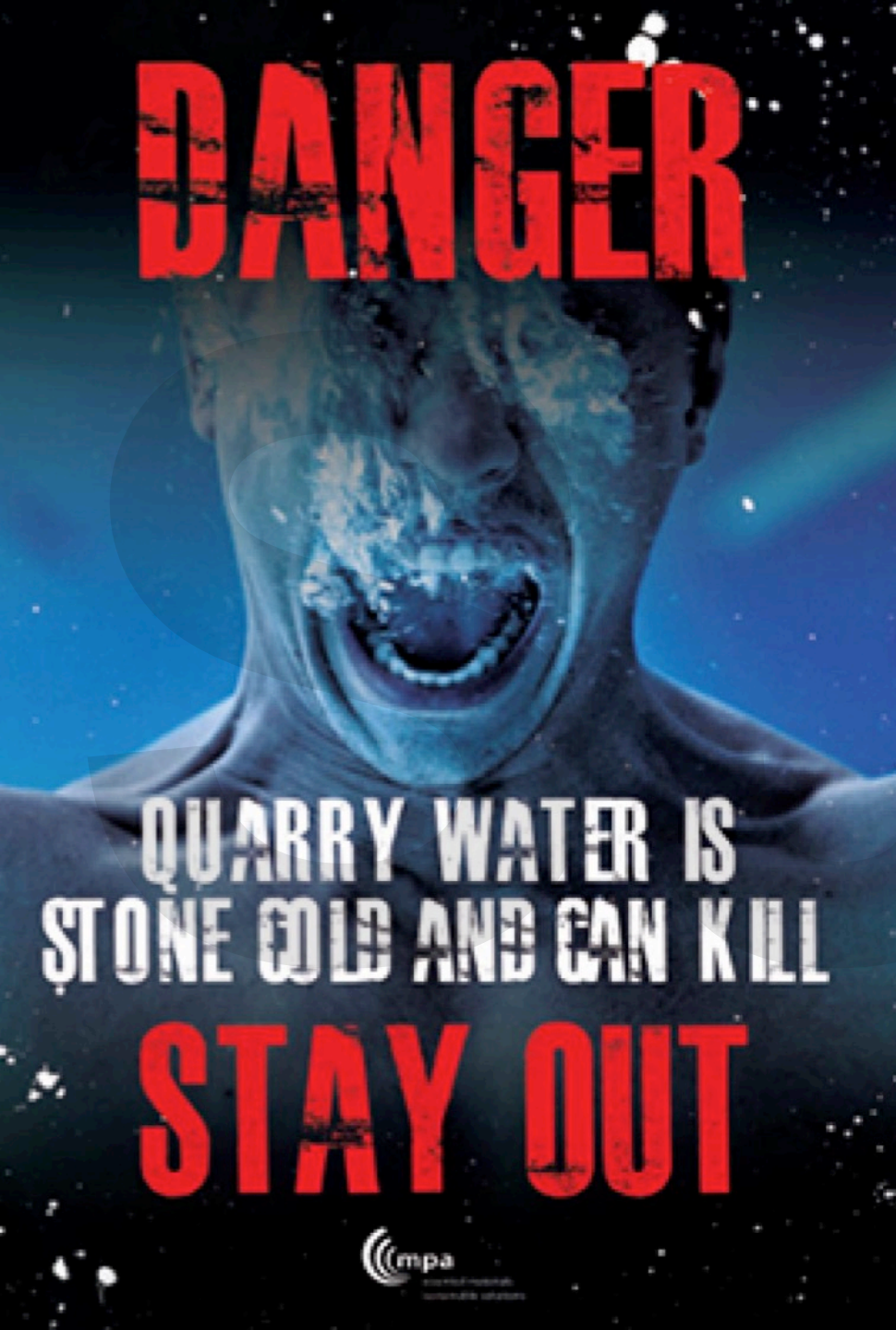


Water Safety

- **‘One Last Breath’**-Wales Water- 2mins
- <https://youtu.be/C0sq6QbbIk4>
- (Contains scenes you might find upsetting)
- **‘Dangers of swimming in reservoirs’**- 3mins
- <https://youtu.be/IZ8QMboXZ48>
- **‘Why Quarry lakes are Killers’**- 3 mins
- https://youtu.be/mxE3_v36Dfc
- **‘Stay Safe Stay Out of Quarries’**-4 mins
- <https://youtu.be/kkRzpvPVdds>

AROUND HALF
THE PEOPLE WHO DIE
NEVER INTENDED TO GET WET
A SLIP, TRIP
OR FALL
COULD BE FATAL





Water Safety

- What do you think are the key messages from the videos you have just watched?
- Talk to your friends for the next couple of minutes and highlight a top ten of tips or dangers that you might give to someone else.
- **Stay safe!!**